

# AgTrac™

**Better Information  
Better Decisions**

Invest in productivity and deliver value to your growers with AgTerra's AgTrac™ system. AgTrac™ provides agribusinesses with a **complete online agriculture information system** including online input forms, dynamic reporting, data export and more. AgTrac's specialized applications are **customized to the agribusiness needs** and workflow requirements. With AgTrac™, data entry and reporting is simplified while secure access protects business critical information.

AgTrac™ is ideal for agribusinesses who desire to network producers with the company. **More accurate information** is collected from the users of the system and real time, **remote access to vital records including harvest reports** is provided.

Information matters. Data access across the enterprise engages growers and increases collaboration. AgTrac™ allows **management of multiple locations in a single centralized database**. Data inputting efforts are minimized while critical reports and data are delivered 24 hours a day.

## Web-Based

AgTrac™ is a true web-based system, allowing all functionality to be accessed from the web browser; viewing of reports and **information from any location, any time**. Users do not need to worry about installing special software and updates onto their computer. It is designed from the ground up using web-based technology; not based upon a pre-existing desktop system.

## One Central Database

Integration of data within one central database is a key feature of AgTrac™. **Duplication with data is avoided** and new software upgrades are automatic. AgTrac™ is also designed to work with GIS and WriteTEQ™ databases so users can take full advantage of the power that these applications provide.



## Navigation

Navigation within AgTrac™ is simplified. Using advanced web components users are able to easily navigate the folder like layout with **built-in drill-down, inquiry, and reporting capabilities**. No training is required.

## Report Generation

Customized reporting helps agribusiness **access data in the manner the workplace requires**. With AgTrac™ it is not necessary for users to get used to a different type of report that may not contain the data and analysis that is required. Furthermore, users have access to export tools so that AgTrac™ data can easily be analyzed in familiar programs such as Microsoft Excel. Requirements for documentation such as seed certification and food safety are met.

**"Grow in the Know"**  
**AgTerra**  
TECHNOLOGIES, INC.

Date	Contract Number	Name	Variety	Acres
6/6/2008	1001	Jack Durkee	Pioneer1610	48.9
6/6/2008	1002	Cassidy Borne	Tenderette	71.3
5/6/2008	2002	Jack Mills	GrowFast	42.7
6/2/2008	2003	Ryan Milstone	GrowFast	58.3
6/3/2008	2005	Nancy Oppenheimer	GrowFast	75.7
5/23/2008	2006	Bob Brown	ECH7896	31.1

## Features

- ✓ Roles Based Access
- ✓ Contracts Management
- ✓ Collapsible Menus/Editing
- ✓ Validated Input
- ✓ Harvest Reports
- ✓ Triggered Email and Fax
- ✓ Customized Reports
- ✓ Functional with GIS and WriteTEQ™
- ✓ Hosting by AgTerra or Internally
- ✓ Unlimited Users
- ✓ Free Upgrades

## Benefits

- ✓ Friendly, Easy, Powerful
- ✓ Secure Access from Anywhere, Anytime
- ✓ No Software or Hardware to Install
- ✓ Reduced IT Costs
- ✓ Enables Collaboration
- ✓ Value-Added Services without Taxing Existing Resources
- ✓ One Time Data Entry
- ✓ Meets Reporting Requirements
- ✓ Do more with Less

## The premier agriculture web application for data entry and management

### Security

AgTrac™ is designed to incorporate the best web-based security features. Agribusinesses have **full control of who has access to the system and what data they can see**. Security can be specified for administrators, managers, growing district user groups down to record level access for individual user and outside crop consultants.

### Scalable

Because AgTrac™ is built by AgTerra, seamless integration is provided for GIS, digital pen and paper and voice recognition systems. Using technologies such as .NET and XML, AgTrac™ is can **integrate with your existing applications**. There is no need to lose your past investments in time and resources. With AgTrac™ you can rest assured that you have a solid foundation for future development.

### Customizable

Don't change your workflow to match out-of-the-box software.. AgTrac™ is customized to the way you do business. **Collect data using familiar forms and generate reports with your desired look and feel**. No need to adapt to someone else's system.

### Service and Support

AgTrac™ is a powerful and affordable solution that is designed to grow with your business. AgTerra Technologies' **excellent service and support guarantees this solution is quickly employed** in your agribusiness with minimal interruption to your business. Support to administrators is provided at no additional cost.

### Take Care of Your Growers

Do what you do best and take care of growers while AgTrac™ does the rest. Electronic records collection is made simple. When you make a commitment to provide AgTrac™ to your grower clients you are **establishing your company as a leader and innovative partner in their success as well as yours**. You provide your growers and your operation with the ability to access information in a secure and affordable manner so you can focus on delivering service, reducing risk, and aiding crop production without taxing your existing resources. Your growers will not need training to use the system.

"Grow in the Know"

**AgTerra**  
TECHNOLOGIES, INC.

**Microsoft**  
CERTIFIED  
Partner