

# AgTerra respects your privacy

This Privacy Statement applies to the applications, databases, provision of services and websites operated by or on behalf of AgTerra Technologies, Inc., a Wyoming corporation (“AgTerra”). This Privacy Statement describes the information that may be collected and how we protect your personal information.

## Assurances

- You own the data that you enter into an AgTerra application, AgTerra has a non-exclusive right to use your data in accordance with the application use or license agreement.
- You may print copies of any use report or map and have the right to use the paper reports and information therein.
- AgTerra uses personal information only for purposes consistent with the AgTerra applications and websites.
- AgTerra will not sell, rent, or lease your personal information to others except as described in this Statement or unless we have asked for and obtained your consent.

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## 1. Sites covered by this Privacy Statement

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This Privacy Statement applies to all AgTerra-owned websites, domains and applications owned and operated by AgTerra including: AgTrac, SprayLogger, SweetBeet, and WriteTEQ. Some AgTerra websites or applications may contain links to third party websites for your convenience and information. If you access those links, you will leave the AgTerra-owned website. AgTerra does not control those sites or their privacy practices, which may differ from AgTerra's practices. We do not endorse or make any representations about third-party websites. The personal data you choose to provide to or that is collected by these third parties is not covered by the AgTerra Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information.

## 2. Collection of personal information

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To serve you better and understand your needs and interests, AgTerra collects, exports, and uses personal information with adequate notice and consent, along with required filings with data protection authorities, when applicable. For example, when you order products or services, request information, subscribe to marketing or support materials, register yourself, participate in surveys, or apply for a job at AgTerra, we will ask you to provide personal information to complete these transactions. The types of personal information you provide to us on these pages may include contact information such as your name, address, telephone number, and email address; financial information such as your credit card number; and other unique information such as user IDs and passwords, billing and transaction information, product and service preferences, contact preferences, educational and employment background, and job interest data.

In addition to the information you provide, AgTerra may also collect information during your visit to an AgTerra website through commonly used data collection tools, which include cookies, embedded web links, and other commonly used information-gathering tools. These tools collect certain standard information that your browser sends to our website such as your browser type and language, access times, and the address of the website from which you arrived at an AgTerra website. They may also collect information about your Internet Protocol (IP) address, clickstream behavior (i.e. the pages you view, the links you click, and other actions you take in connection with AgTerra websites) and product information. An IP address is a number that is automatically assigned to your computer whenever you are surfing the Web, allowing Web servers to locate and identify your computer. Computers use IP addresses to communicate on the Internet, allowing users to browse and enter data.

AgTerra also collects information from commercially available sources that it deems credible. Such information may include your name, address, email address and demographic data. The information AgTerra collects from its commercial sources may be used along with the information AgTerra collects when you visit AgTerra's websites. For example, AgTerra may compare the geographic information acquired from commercial sources with the IP address collected by Automatic Data Collection Tools to derive your general geographic area.

### **3. How we use your information**

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The information AgTerra collects to understand your needs and interests helps AgTerra deliver a consistent and personalized experience. For example, AgTerra may use your information to:

- assist you in completing a transaction or order;
- communicate with you about products and services;
- provide service and support;
- update you on new services and benefits;
- select content to be communicated to you;
- personalize some AgTerra websites;
- select content, improve quality and facilitate use of the applications.

The testimonials posted on our Web site are only posted with the expressed permission of the individual or company who provided that testimonial.

Credit card information is used only for payment processing and fraud prevention. Credit card information and other sensitive personal information required to process a credit decision is not used for any other purpose by our financial services providers or AgTerra and will not be kept longer than necessary for providing the services, unless you ask us to retain your credit card information for future purchases.

#### **4. How we share your information**

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AgTerra will not sell, rent or lease your personal information to others except as described in this Statement. AgTerra shares personal information in the following ways:

Except as described in this Statement, AgTerra will not share the personal information you provide to AgTerra with non-AgTerra third parties without your permission, unless to: (i) respond to duly authorized information requests of police and governmental authorities; (ii) comply with any law, regulation, subpoena, or court order; (iii) help prevent fraud or to enforce or protect the rights and properties of AgTerra or its subsidiaries; or (iv) protect the personal safety of AgTerra employees and third parties on AgTerra property.

#### **5. Your choices and selecting your privacy preferences**

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AgTerra, and (if applicable to you) the private agribusiness hosting the AgTerra application you use, give you the choice of receiving a variety of information that complements our products and services. You can subscribe to receive certain product- and service-specific information and also choose to receive AgTerra general communications. Depending upon the AgTerra, or your private agribusiness sponsored, application you may be using, we give you a choice regarding delivery of AgTerra general communications by postal mail, email, text messages, and telephone.

You can make or change your choices about receiving either subscription or general communications at the data collection point or by using other methods, such as those listed in the contact us portion of this document. This option does not apply to communications primarily for the purpose of administering contracts, support, product safety warnings, updates, or other administrative and transactional notices as the primary purpose of these communications is not promotional in nature.

##### ***Subscription communications***

Subscription communications include email newsletters, software updates, etc. that may be expressly requested by you or which you consented to receive. After you request such communications, you may opt out of receiving them by using one of the following methods:

- Select the email "opt out" or "unsubscribe" link, or follow the opt-out instructions included in each subscription communication.
- Return to the Web page(s) where you originally registered your preferences and follow the opt-out instructions.
- Write to AgTerra Technologies using the contact information provided below. Be sure to provide your name, email and postal address, and specific relevant information about your privacy preferences.

Please be aware that when you opt out of receiving certain subscription communications, it may affect the services you have chosen to receive from AgTerra where accepting the communications is a condition of receiving the services.

### ***AgTerra general communications***

AgTerra general communications provide information about products, services, and/or support. This may include new product information, special offers, or invitations.

You may opt out of receiving these general communications by using one of the following methods:

- Select the email "opt out" or "unsubscribe" link, or follow the opt-out instructions included in each communication.
- Write to AgTerra Technologies using the contact information provided below. Be sure to provide your name, email and postal address, and specific relevant information about your privacy preferences.

## **7. Access to and accuracy of your information**

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AgTerra strives to keep your personal information accurately recorded. We have implemented technology, management processes and policies to help maintain data accuracy. AgTerra provides individuals with reasonable access to personal information that they provided to AgTerra and the reasonable ability to review and correct or deletion it, as applicable. To protect your privacy and security, we will also take reasonable steps to verify your identity, such as requiring a password and user ID, before granting access to your data.

## **8. Keeping your personal information secure**

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AgTerra takes seriously the trust you place in us and is committed to keeping your personal information secure. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, AgTerra utilizes appropriate physical, technical and administrative procedures to safeguard the information we collect. We educate our employees about the importance of confidentiality and customer privacy.

We use Secure Sockets Layer (SSL) encryption when collecting or transferring sensitive information such as credit card information. SSL encryption is designed to make the information unreadable by anyone

but us. This security measure is working when you see the symbol of either an unbroken key or a closed lock (depending on your browser) at the bottom of your browser window.

## **9. Changes to this statement**

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If we change our privacy statement, we will post the revised statement here, with an updated revision date. If we make significant changes to our statement, we may also notify you by other means, such as sending an email or posting a notice on our home page.

## **10. Your Acceptance of Our Privacy Statement**

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By using this website or any AgTerra application, you signify your acceptance of this Privacy Statement. If you do not agree with any of these terms in, please do not use this website or submit any personal information.

## **11. Contacting us**

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We value your opinions. If you have comments or questions about our privacy statement, please [contact us](#) or write to us at the following address:

**AgTerra Technologies, Inc.**

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